



NORSK BERGINDUSTRI
CELEBRATES FIVE YEARS IN 2013

norskbergindustri

2013
5ÅR

Vision:

Strong and United.

Values:

Long term,

Inclusive and Brave.

Open and Responsible.



The story of

Who
What
Where
When
and
Why

Norsk Bergindustri

(the Norwegian Mining and Quarrying Industries) exists.

Norsk Bergindustri

Founded by the Federation of Norwegian Stone Industry, the Norwegian Mining Association and the Norwegian Aggregates Producers Association in 2008.

Norsk Bergindustri's purpose is to promote the members' business interests. The association is open for companies that prospect or develop, extract, manage or refine mineral resources in Norway, or businesses that otherwise have a special connection to the Norwegian mining and quarrying industry. We also have a supplier member group, represented by an observer in the board.

norskbergindustri



NORSK BERGINDUSTRI

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What have we achieved

Norsk Bergindustri was founded 28. March 2008 in Oslo. This historic moment followed after a long process of gradual approach between the three founding associations.



The moment of decision. The Presidents of the founding associations in 2008.

In 2003 the Norwegian Mining Association, The Norwegian Aggregates Producers Association and the Federation of the Norwegian Stone Industry formed a Common secretariat. The cooperation during these five years proved similar challenges and a willingness to cooperate that was stronger than historical feelings of scepticism.

The young association's first victory came already in 2009, when the Norwegian Government presented a new Mineral Act, covering all mineral products which are extracted from Norwegian ground. The purpose of the Act is to promote and ensure socially responsible administration and use of mineral resources in Norway in accordance with the principle of sustainable development. Norsk Bergindustri saw it as a big step to help ensure a responsible mining sector, as it includes requirements of competence, high environmental standards and businesses are made responsible for cleaning up after the activity is finished.



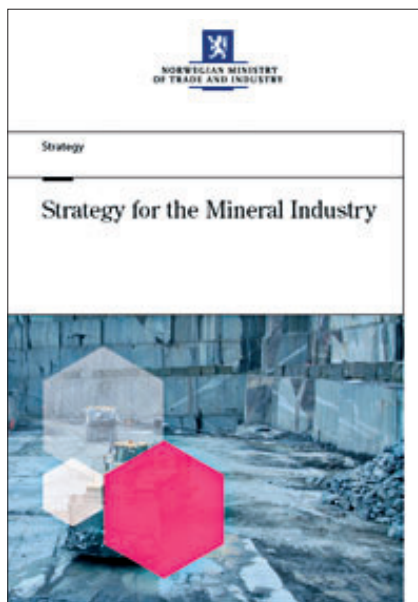
Minister of Industry in 2009, Mrs. Sylvia Brustad, presenting the Mineral Act at Norsk Bergindustri's Annual meeting. With Kjell Apeland.

Shortly after this, referring to the EUs Raw Materials Initiative, Norsk Bergindustri followed up with a request to the Norwegian Government to take a next step by accepting the need for a mineral strategy. After working very hard the next three years, during which the leaders of Norsk Bergindustri have taken the initiative to or taken part in at least one hundred political meetings speaking warmly about the need for such a strategy and what it should contain, the Norwegian Minister of Industry Mr. Trond Giske presented such a strategy in March 2013, at our annual meeting proudly launching himself as "finally being a mineral minister".



Minister of Industry in 2013, Mr. Trond Giske, presenting mineral strategy at historic mine site, Gammelgruva in Løkken Verk, with MP Mr. Arne Haugen (Labour), rapporteur for Mineral Act and central in developing mineral strategy, and Elisabeth Gammelsæter, Secretary General of Norsk Bergindustri.

At the five year celebration in April 2013 we invited several important stakeholders to comment on where we are after five years and asked for advice where to go the following five. We received praise for what we have achieved so far, and were in the mining press described as "... a strong voice for the Norwegian mining and quarrying industries". We also received advice on how to become even better at doing what we do.



Norwegian Mineral Strategy – main points

Objectives:

1. A profitable mineral industry with strong value-creation and good growth.
2. The Norwegian mineral industry shall be among the world's most environmentally friendly and shall actively seek future-oriented solutions.
3. Predictable and efficient administration and procedures shall be the rule for all national, regional and municipal authorities in their handling of regulations relevant to the industry.
4. Growth in the industry shall be strengthened by means of a continued commitment to mapping of mineral deposits, access to information about mineral resources in Norway, better resource planning, a continued development of the mineral agencies and access to knowledge and a competent workforce.

Strategic priorities:

- Mapping mineral resources.
- Investments and access to capital.
- Education and expertise.
- Research and development.

- Safeguarding environmental concerns.
- Reputation, corporate social responsibility and the local community
- A predictable framework for mineral activities in Norway.
- Subsea mineral resources.
- Mineral operations in areas with Sami interests.

The strategy includes high ambitions for the mineral sector of Norway. Norsk Bergindustri thinks it can be a very good tool for the established parts of the industry to establish constructive relations with the local municipalities, which in Norway are responsible for Environmental Impacts Assessments, as well as for planning and regulation.

At the same time it leaves some matters unclear. Predictability for new projects can still be strengthened, and there are many challenges for Norsk Bergindustri to continue working with in the years to come.

The Norwegian mining and quarrying industries in 2012 produced 98 million tons of different minerals to a value about 1.6 billion Euros employing close to 6.000 people. We have industry mineral deposits of world class, we have an aggregates sector which is one of the very few in Europe that has substantial exports in addition to a large consumption of aggregates per capita at home, we produce natural stone that is unique, and the metal mining activity has increased during the last few years. There is also substantial potential for increased activity. The Norwegian Geological Survey has estimated that there are values for more than 300 billion Euros in Norwegian ground. This includes minerals of strategic value. Together with Sweden and Finland we are part of the Fennoscandian shield, a geological structure which is one of the few European geological provinces which has been recognized as having potential to help fulfill some of Europe's future need for raw materials.

Experiences with Norsk Bergindustri



Trond Giske, Norwegian Minister of Industry (2009-):

"Norsk Bergindustri is a constructive partner for Norwegian authorities, on the one side voicing the views of the Norwegian mining and quarrying industry towards the authorities, stakeholders and Norwegian society, on the other side working with attitudes within the sector. I recognize the role this association has in achieving the goals of the mineral strategy, and I have high expectations on behalf of the government of what they will achieve in the future."



Ragnar Kjeserud, Chairman of Askim Stenindustri, last President of Federation of Norwegian Stone Industries (1999-2008), honorary member of NorskBergindustri (2008-), President of Euroroc (2012-2014):

"The Federation of Norwegian Stone Industries was in a pressed economical situation when I became President. I quickly asked the Aggregates Producers for cooperation and help. This was the early start of a Common secretariat, and thereafter of Norsk Bergindustri. I believe it is very important to recognize the different sectors' need to feel included, to recognize their special needs, at the same time as using the common strength. In Euroroc I have voiced the need for flexibility to adapt to the relevant situation in order to meet challenges. Our industry simply has to be the best within vital areas worldwide if we shall survive. Our member companies need a strategy for the future. I believe that Norsk Bergindustri needs to put the members' interest in focus in order to secure a good future for the industry."



Kjell Apeland, CEO of Norstone (Heidelberg Cement), last President of Norwegian Aggregates Producers Association and Chair of Common secretariat of Mining and Quarrying Industries of Norway (both 2003-2008), first President of Norsk Bergindustri (2008-2011):

"As the first President of Norsk Bergindustri it was important for me to be perceived not only as representing the aggregates industry. I therefore made a point of visiting mineral and stone companies, I listened to speeches and debates regarding their conditions. I voiced their concerns along with my own. I believe we managed to front an image of being united externally."



Hanne Markussen Eek, Owner and HR Director at Franzefoss Minerals, Vice President Norsk Bergindustri (2008-2011), present President of Norsk Bergindustri (2011-), leader of Euromines' Communication Committee (2011-):

"I decided to continue what Kjell started, but that we needed to extend our focus. We need to be strong and united also together with our stakeholders and partners. Norsk Bergindustri's members wish to produce mineral products which fulfill society's needs for raw materials in a sustainable manner. It is necessary that those that agree with this goal cooperate to achieve it. This year we added two more values to the original three. To be Open and Responsible as well as Long Term, Inclusive and Brave, is something I am proud to work to achieve."

With this brochure we aim to engage the owners of our companies in our continued work to achieve predictable and appropriate frame work conditions for mining and quarrying industry in Norway. We also want to highlight the advantages of the Norwegian model where one association represents the whole extractive industries sector. I agree with Ragnar that it is important to see and to strive to fulfill the needs of all member groups."



Elisabeth Gammelsæter, Secretary General Norwegian Aggregates Producers Association (1998-2008), Secretariat Leader Common secretariat of Mining and Quarrying Industries of Norway (2003-2008), Secretary General Norsk Bergindustri (2008-), Vice President of UEPG European Aggregates Association (2012-):

"Norsk Bergindustri is an important tool to continue the development of framework conditions for mineral production in Norway. After five years the Norwegian model with one association has proven viable. When we became one association with one voice, we were immediately perceived as stronger and more united than when we cooperated side by side in a common secretariat. In this way, our vision was immediately realized. In other ways, this goal is still far away – so we prefer to keep the vision a little longer."

That we – in the middle of the chaos of the final stages of the mineral strategy – important to all our prospectors, explorers and producers, at the same time managed to give an informed response to the new graveyard regulations voicing views which were widely recognized in the final version from the Norwegian government – a matter which was only important to our grave stone producers, is an example that we do manage to balance the different interests of our member groups."

I am also grateful that we can borrow the expertise from our members in our different committees. Their experts are facing reality every day, and they let us know what it's like."

To me the strongest beauty of Norsk Bergindustri is when I see friendships develop across the sectors. After all, we all manage mineral resources."